

## Establishment of “AMADA AI INNOVATION LABORATORY”



The logo of AMADA AI INNOVATION LABORATORY

AMADA HOLDINGS CO., LTD. (Isehara, Japan) has established AMADA AI INNOVATION LABORATORY Inc. (AAIIL) to conduct research that will grow the AMADA Group and acquire cutting-edge technology centered around artificial intelligence (AI).

Since its foundation in 1946, the AMADA Group has been expanding the sheet metal business as a “comprehensive manufacturer of metalworking machines.” The AMADA Group is selected by customers around the world to help their manufacturing process meet the diversifying needs and demands by applying engineering and the latest technology.

Recently, the environment surrounding the manufacturing industry has been changing dramatically. The AMADA Group established AAIIL as the Group’s core research institute that will focus on automation to address topics like manpower shortage, transition to intelligent manufacturing, and cross-industry collaboration.

AAIIL has two main roles.

- (1) Expand the potential of sheet metal processing by utilizing cutting-edge technology, including AI.

AAIIL will collaborate with the AMADA Group companies to optimize the entire production process, share skilled techniques, and assist the processing needs of various regions around the world.

- (2) Conduct marketing activities to develop new businesses and technologies for the future.

AAIIL will proactively collaborate with universities and specialized/research institutions. To facilitate these activities, AAIIL will commence operations at two research bases established in Tokyo.

In line with the realignment of the Group's businesses slated for April 2020, the AMADA Group will consistently conduct innovative business activities as a company that grows with its customers and continues to contribute to society.

**Overview of AAIL**

Company name	AMADA AI INNOVATION LABORATORY Inc.
Head office	200 Ishida, Isehara, Kanagawa, Japan
Office	Hibiya area, Chiyoda, Tokyo, Japan
Date of establishment	January 7, 2020
Representative	Representative Director, President: Hirotsugu KASHIMURA