

October 29, 2024
AMADA CO., LTD.

Opening of a “Welding Technical Center” in Italy

A new AMADA Group base for the expansion of welding business in Europe



AMADA CO., LTD. (Isehara, Kanagawa, Japan, Representative Director, President: Takaaki Yamanashi) has newly established a Welding Technical Center at the local subsidiary AMADA ITALIA S.r.l. base in Piacenza City in Emilia-Romagna, Italy. The center opened on Friday, October 25th.

The AMADA Group has positioned laser/welding business as one of the growth businesses in its medium- to long-term management plan. The Welding Technical Center will be a shared facility for each AMADA Group company throughout Europe. It will serve as a base for sales activities based on the demonstration and verification of welding processing technologies and will contribute to the expansion of the welding business.

The shortage of labor and skilled technicians and efforts for a decarbonized society are issues on a global scale and they are also urgent issues for manufacturing sites in the metalworking market. In addition, the diversification of customer needs has led to a significant increase in product variations and there are also demands for higher quality products.

The Welding Technical Center exhibits a wide variety of welding solutions aimed at solving these problems for customers throughout Europe. It is a facility where customers can experience the latest welding technology, which has been designed with consideration for ease of use and safety. The zone promoting the processing technology includes fiber laser welding system automation technology and introductions to various functions and processing samples to demonstrate the method of solutions and the reasons why solutions are possible. The fine welding zone introduces advanced fine welding technologies for new sectors such as medical, e-Mobility and aerospace components. In addition, the Center offers total solutions to the problems experienced by customers, including high-quality welding using a fiber laser welding system in the FLW zone and the creation of machining programs in the software zone.

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* The information in this release is subject to change without notice.