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# NEWS RELEASE



AMADA CO., LTD.  
Publicity & IR Department  
URL: [www.amada.co.jp](http://www.amada.co.jp)  
200, Ishida, Isehara-shi, kanagawa,  
259-1196, japan

## Establishment of Amada Engineering Europe

AMADA (under the guidance of its president, Mitsuo Okamoto,) has established as of January 1, 2010 a new company named Amada Engineering Europe (AEE) in Italy to reinforce its engineering capabilities in Europe.

AMADA formed the new company AEE by integrating AMADA Europe Software Center (AESC), a software development and sales company in AMADA Group, into COMPUTES SpA, an Italian software maker acquired by AMADA in July 2009, which is to function as the parent organization for the new company. Along with enforcement of the software development capabilities, AMADA promotes a further strengthening of relations with LKI Kaldman Ltd., a Finnish peripheral device maker, which AMADA funded by 20% last year to build an engineering system better suited to the European market by integrating management of its machine bodies, control equipment, peripheral devices and software products.

This new company will differentiate itself from competitors by accelerating proposal activities as typified by VPSS (\* Note), increasing its share of the market in Europe, increasingly meeting the needs of more customers and managing the solutions it offers in compliance with the European standards.

Contact information of the new company is as shown below:

Company name: Amada Engineering Europe S.p.A.

President: Roberto Clemente

Number of employees: 63

Headquarters: Via L.Gonella, 1-29029 Niviano di Rivergaro, Italy (Environs of Milan, Italy)

Contact numbers: Telephone +39-0523-952811 / Fax +39-0523-952899

(\* Note) VPSS = Virtual Prototype Simulation System

It is a manufacturing system that allows you to check the finished state of a product via a computer before the product is actually manufactured.